

How to set up a In Memoriam Online Tribute Fund

In partnership with the memorial website charity [MuchLoved](#) we can provide you with an easy to use way of creating a beautiful Tribute website in memory of your loved one that can also be used to fundraise for The South Bucks Hospice.

We are extremely grateful for all support towards our work and to the great many people who have decided to fundraise In Memoriam as a special way of paying tribute to your loved ones and of providing a positive legacy for the future.

What is a MuchLoved Memorial Website?

MuchLoved is a registered charity set up to help bereaved people create beautiful, personalised memorial websites in memory of their loved ones.

You are provided with your own unique website where you can easily add and display a whole range of information and memorabilia including stories, messages of condolence, pictures, music and even video clips. Every website can be personalised with a range of sensitive designs to choose from and a number of different website sections to build such as a Gallery and Timeline and even an online diary for your thoughts.

An important ethos of the MuchLoved memorial website service is that all the websites are designed to allow people to remember in private if they wish, so they are not initially made public or profiled anywhere on the internet. It is left to you to decide whether you wish to allow public access and whether or not other people are allowed to contribute to your site.

How do you set one up?

You can visit [MuchLoved](#) and choose the [create a Tribute](#) option which enables you to set up your memorial website in a matter of a few minutes. There is a simple 5 step process designed to make it easy for anyone to do, regardless of their level of computer experience.

Once you have created your memorial website, it is kept as a 'Trial' site so that you can test the service for a couple of weeks and start to add photos and other information without having to commit to keeping it. In other words, you can find out for yourself whether creating a memorial website is right for you.

At any stage you can then upgrade to keep your memorial website hosted online for 10 years and this is done free of charge by MuchLoved. Before this is actioned however, you first have to authenticate yourself by way of a notional payment which is then immediately refunded. This ensures that MuchLoved can not suffer from any misuse of its free service and that it remains a special place of comfort and remembrance for all its users.

How do you collect donations on the memorial?

When you create your memorial you can choose to enable donations to The South Bucks Hospice and if you do this, a 'Donate' option will appear on your memorial to all visitors to your site. This will then direct anyone wishing to make a donation to our secure online donate page where they can then make their payment in memory of your loved one.

If you wish, you can create your own unique online fundraising page (such as a Justgiving memorial page) and direct donations to this specific page to help monitor the amount of donations raised from your site. There is a 'donations' area in your MuchLoved Settings Panel where you can easily make this change.

How to encourage donations to your online tribute fund?

You are provided with an 'Invite Manager' on your MuchLoved website which allows you to send email invitations to friends, family and colleagues so that they can visit your website and also consider making a donation.

You can also let all your friends and family know the website address and encourage them to pass this address on to others, but please note that you will need to enable public access first in your 'Privacy Options' in your Settings Panel.

You can also let more people know about your loved one and your tribute fund by making submissions to internet search directories or by adding your website address to forums or networking sites such as Facebook and MySpace. It is up to you whether you want to fundraise from just close family and friends or to widen the net as much as possible.

Even if you do look to maximise your fundraising by promoting your website, you have a 'Contributions' area in your Settings Panel where you can choose to review all postings before they are added to your site, or even disable all visitor contributions apart from donations if you wish.

Fundraising in partnership with The South Bucks Hospice

Your support and fundraising efforts are invaluable to us and we would like to thank you for considering creating your own online tribute fund in memory of your loved one.

When you first set up your website, you will be asked whether you wish to share your details with The South Bucks Hospice. By agreeing this, we will be able to contact you to say thank you and also to keep in touch. It will also enable us to see how many supporters have created an online tribute fund and to receive feedback on the initiative and suggestions for the future.

Why not get started now?

There is no cost to set up your tribute so why not visit [MuchLoved](#) and see what you think?

Alternatively – we can help.

Setting up a tribute page can be a very personal decision to make, but should this all seem very daunting, then we can help you and set a site up for you. Just contact our Appeals team on **01494 464045** and speak with Susan Atkins, who will be happy to assist you.

Thank you so much for your support.

Staff and Volunteers at the South Bucks Hospice and Lymphoedema Clinic